



FIND MY SNEAKERS

Privacy Policy

Last Updated: December 2025

1. Introduction

Find My Sneakers ("we," "our," or "us"), owned by **FM Digital Solutions**, is committed to protecting your personal information and respecting your privacy in accordance with the **Protection of Personal Information Act (POPIA)** of South Africa. This policy explains how we collect and protect data from users of our sneaker directory and release calendar platform.

2. Information We Collect

We collect information to provide you with the most accurate sneaker drop details.

- **Account Information:** If you create a profile to save favorite drops, we collect your name, email address, and encrypted password.
- **Usage Information:** We track searches performed, pages viewed, and favorite sneaker listings to improve your experience.
- **Cookies & Analytics:** We use standard cookies and **Google Analytics** to understand how users interact with the site and to manage login sessions.

3. How We Use Your Information

Your data is used specifically to enhance your experience on **The Release Calendar**:

- To manage your user account and saved favorites.
- To provide personalized search results and respond to inquiries.

- To ensure the security and performance of the platform.
- For marketing purposes **only** if you have given explicit consent.

4. How We Store and Protect Your Data

We take your security seriously and implement several measures:

- **Security:** We use encrypted passwords and secure servers hosted on **Hostinger**.
- **Access Control:** We use restricted data access and regular software updates to prevent unauthorized breaches.
- **Retention:** Data is kept only as long as your account remains active. If you delete your account, your data is permanently removed.

5. Your Rights (POPIA)

Under South African law, you have the right to:

- Access a copy of the personal information we hold.
- Correct or update your information.
- Request the deletion of your account at any time.
- Withdraw your consent for marketing communications.

6. Data Sharing

We do not sell, trade, or rent your personal information. We only share limited technical data with trusted third parties that help us run the website, such as our hosting provider (Hostinger) and analytics tools (Google Analytics).

7. Children's Privacy

While the sneaker community includes young fans, our website is not directed at children, and we do not knowingly collect information from individuals under the age of 18.

8. Contact Us

For any questions or to exercise your data rights, please contact us: **FM Digital Solutions**
Operating Name: Find My Sneakers Cape Town, Western Cape

Email: INFO@FINDMYSNEAKERS.COM